

06/12/2020

Jean-Baptiste HENIN

has successfully completed

**The Fundamentals of Revenue Management: The
Cornerstone of Revenue Strategy**

an online non-credit course authorized by ESSEC Business School and offered through
Coursera

  

Peter O'Connor, Augustin Cacot, Nathaniel Green
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05/29/2020

Jean-Baptiste HENIN

has successfully completed

The fundamentals of hotel distribution

an online non-credit course authorized by ESSEC Business School and offered through
Coursera



Professeur of information systems
Director of the MBA in Hospitality Management
ESSEC Business School



Professeur
Institut de Management Hôtelier International MBA program

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07/13/2020

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Demand management: Breaking down today's
commercial silos

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Peter O'Connor *David Turnbull* *Martin Sole* *Lennert De Jong*

Peter O'Connor | Alex Slors | David Turnbull | Brendan May | Martin Sole | Lennert De Jong
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